

PPD: INTRODUCTION TO THE FASHION STUDY

MEDIA SESSION 1:

I found this task quite difficult for various reasons. First of all I was not very confident with the shoes that I have created which has made the process of creating the video and photos a little bit difficult. I was not very inspired by the idea of the shoe in general. I tried to put this aside and went to the park to experiment with a different setting, this helped me to come up with more ideas. I already did the styling thinking of a messy and artist inspired outfit, I did this by wearing baggy jeans with rips in them as well as a big yellow t-shirt and green cardigan. I also added some colourful earrings and a yellow hairband to match the t-shirt. This matched with the shoe because it is full of colour but at the same time it's colourful and comfortable.

In the end I decided to take some photos on the park swings and ropes to create this fun and bright environment that correlates perfectly with the shoe.

For the SDS photos I want to experiment with different angles of the shoe and experiment with more styling options like dresses or more makeup options.

DESIGN SESSION 1:

I was not very confident about Design before going to the class but it changed my mind completely. I thought it was actually a very helpful task because I hadn't thought about taking inspiration from art works from an impressionist artist like Paul Cezanne before. I thought this would be interesting to work on because they are two completely different concepts. Design is more about shapes and how they fit on our body and impressionism is more of loose and undefined shapes. At first I didn't really know how to link these but I started to look at the round shapes of an angel in one of the paintings or the structures of the landscapes and little houses. It is very important to go with instinctive ideas rather than more calculated or overthought ideas because when they are more instinctive there is a higher probability of them being unique and interesting. This links to why I thought choosing Paul Cezanne would be a good idea, it is not something I would have thought of when thinking of designing but I followed my instinct and though this could be a more personal and unique option.

BUSINESS SESSION 1:

It is complicated to feel a sense of achievement sometimes but when I reach this it is usually with my media tasks. Specially when doing photography or styling, I realise usually when I am editing how it is actually good work and something I would stop to see in a magazine for example. Of course this doesn't happen all the time. This is why usually I look forward for these media classes instead of other like business for example.

On the other hand, this foundation course is showing me how I can gain something very unexpected from each task. For example, I thought design was something that I am very bad at and that I don't even know where to start with but now that has changed. Even though I still think it is not the best pathway for me I can still enjoy and learn from the classes, and actually find it interesting.

CREATIVE SUITE SESSION 1:

During the course I have a lot of tasks where I have to present information as well as images in the same page. I have found this difficult to do sometimes because it can very easily look very boring or simple and it can be complicated to communicate the ideas correctly. In this creative suite session I have learnt to use different tools that allow me to create more interesting layouts. A few days after this first session I had a Business class and I used these tools to create a marketing mix that I had to do where I had a lot of writing as well as some images.

Since this class was online I did realise that I got distracted very easily, this made me slower when it came to doing the activities which meant I had to finish them after class.

Next time I have an online class I will try to put myself into a classroom environment like going to the library for example so that I can focus.

VISUAL STUDIES SESSION 1:

At the start of this session I thought I already knew how to draw the body since 'women's body' was actually the topic I chose for my IB visual arts exhibition. It turned out to be the complete opposite, I had actually not really practiced this technique where each part is measured with the numbers and lines. It was way more helpful than I thought it would be as well as difficult. Whilst doing the 15 sketches for homework I realised how my technique was improving, at first I started very slowly and with not much confidence but now I can draw the body without barely looking at which number it's supposed to be on. I have realised that it is clearly a good way to see and illustrate the garments better and I understand now how important this technique is for fashion design.

MEDIA SESSION 2:

This media session was very fun for me and also for the classmate that I interviewed, we both asked like 10 to 15 questions to each other of very interesting topics so we each spoke for nearly 15 minutes, although we could have gone for hours. It was definitely a good way to know my friend's background and how that lead her to where she is now and also where she wants to be in the future. I feel like I also learnt things about myself that I hadn't thought or reflected on before, like for example how my family and loved ones inspire me without even noticing. The classmate I interviewed had gone to many different classes related to design before coming to London which reminded me how there is not one single path that people need to take when finishing school or when starting to study. It was very inspiring to hear all the different things she had learnt and experiences during those years. She specifically explained how LA is actually a very creative city with kind and inspiring artists, even though a lot of people have a negative perception of it because of the Hollywood scene it is actually the opposite of that. It was good to hear that because since I love to travel that could be a one of my future destinations to work and experience the fashion industry and the creative scene in general.

DESIGN SESSION 2:

The 'safe' option is not conducive to learning something because it usually means that you are going to work on a skill that you already know, if I feel comfortable designing something it usually is because I have seen or done something similar before. In this design session I worked with some designs I didn't think where my style but I chose them because I wanted to see if adding different colours to them would change my mind about them, and it actually helped and I was able to get something better out of them. One think that helped with this was looking at good colour proportions, I tried to use one colour for most of the garment which made it more interesting to see different details of other colours in areas like the pockets. This was actually something I improved throughout the class because at the start I was using like 3 or four colours all over the garment, without thinking about the percentage each one could have.

BUSINESS SESSION 2:

When thinking of how I manage my time I initially think that I am quite good at it. I think this because throughout this course I haven't had problems when having to hand in work like the toolbox presentation or the portfolio hand in day. For both tasks I was prepared and had everything prepared a few days earlier. Some people get very stressed when they realise that they have to do a lot of work and that can block them and slow the process significantly. For me its the opposite, most of the time I try to take things less seriously and remind myself that I have enough time if I plan it correctly. On one hand, this helps me get my work done more calmly and effectively but on the other hand, I sometimes relax too much and forget that I have all the work and without noticing I leave it for the last minute.

CREATIVE SUITE SESSION 2:

I have found this session very helpful for any future project, we have worked on a wide range of skills like proportion, drawing still life or playing with colour and texture. I found it very interesting to see how drawing the still lives of the shoes and playing with the different shapes ended up being an interesting design. I think that my own outcomes are very successful, I was able to find quite unique shapes to create the final design and I thought I was also successful when it came to arranging them on the model. I have realised that it is a very good technique to have for practicing my styling skills since it is important to know which shapes, textures and colours go well together and how they look on the body.

VISUAL STUDIES SESSION 2:

In this class I was able to practice illustrating garments with photoshop, something that I had not done before. I initially thought it would be more complicated which it was at first. It was very difficult for me to know exactly how to use and when to use each tool and that discouraged me. I did realise by the end of the session that it is all about practice. I didn't finish the jacket I was illustrating because I lost time trying to make each detail exact, this made me be unsure of each step which is why I repeated everything a few times. I learned from this and when I finished it by myself I didn't do more than twice each line or shape.

I think that next time I have to illustrate garments with photoshop I will try to not be so tense or think about everything too much.

REFLECTIVE ENTRY:

In this session I was able to reflect on my feedback which I hadn't really done before. When I received my feedback I just read through it and focused more on the mark I got rather than the actual comments. In this class, on the contrary, I looked closely into each thing I have to improve and the areas I am strong in. My class mate has told me that she was able to see my creativity and personal style through my media and design which is good to know because at the end of the day that is my overall goal. She also did comment how I need to show more of my thinking process and experiment in different areas, I should get more out of my comfort zone and look for ways to use my styling skills. It was very interesting to see my classmate's work as well and be able to help them on understanding where they need to improve or which skills stand out to the viewer. It is an interesting way to know my classmates because their work reflects them in many different ways.

The second part of this session made me doubt about what course I want to apply to next year. I had it very clear that I wanted to go into a media course but researching the other courses makes me think that I would enjoy some others like for example print design which is in a completely different field or others like photography which is in media but quite different to styling which is the initial course I had in mind for next year.

Even though I thought about these options, I thought about what I want to be doing in the future and I don't see myself doing one specific thing, meaning I would enjoy more a course that allows me to work in a more abstract way rather than focusing on one skill only.